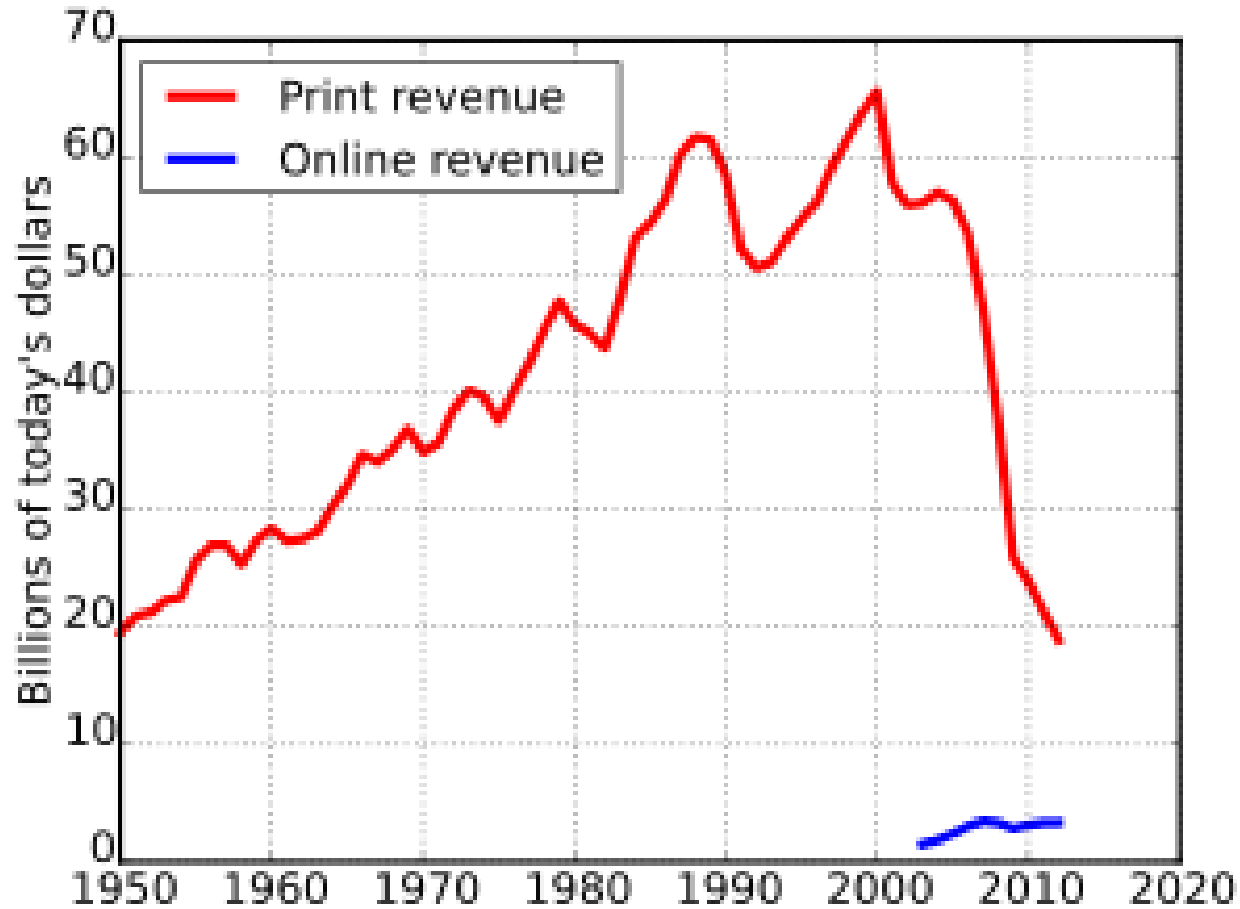
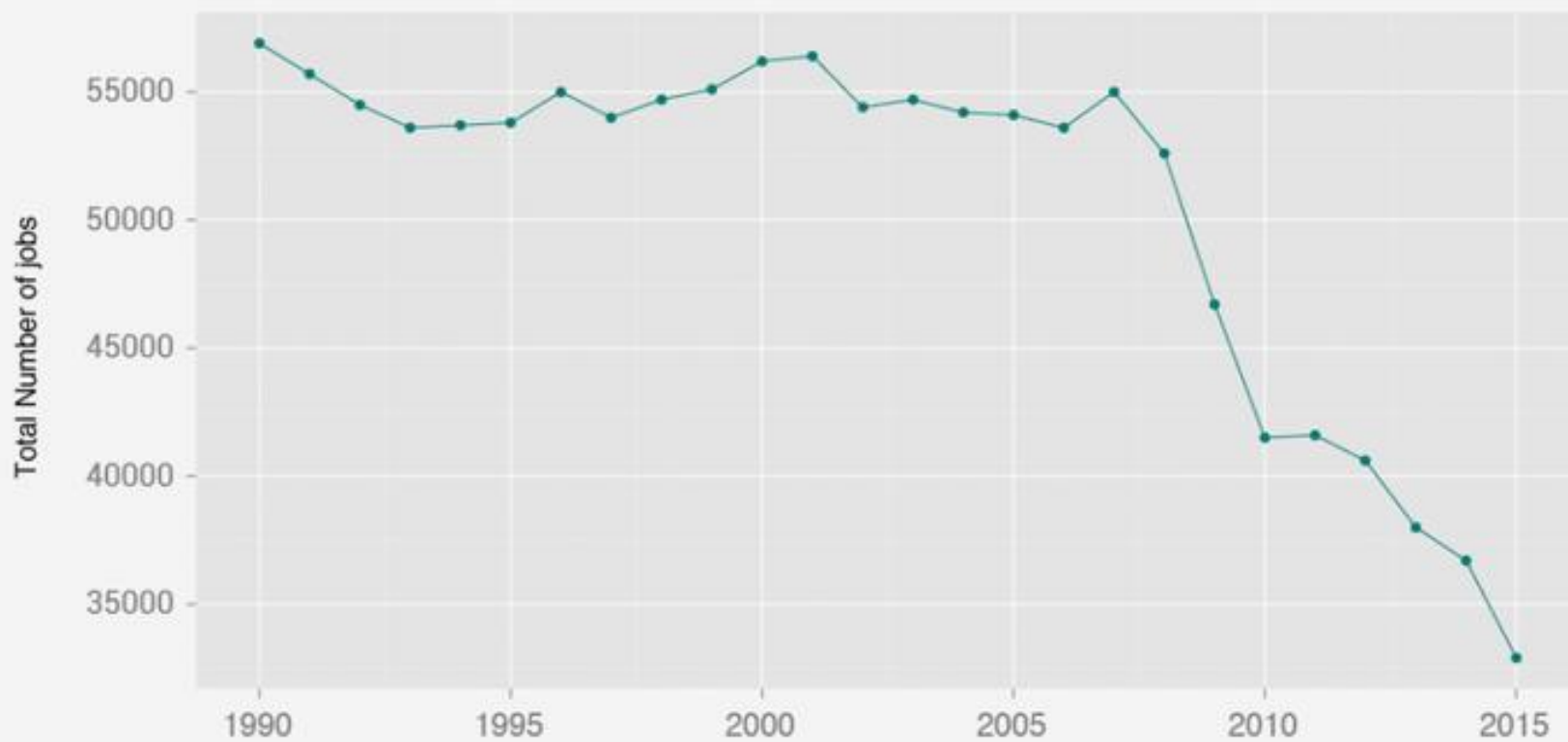


US Newspaper Advertising Revenue

(Newspaper Association of America Published Data)



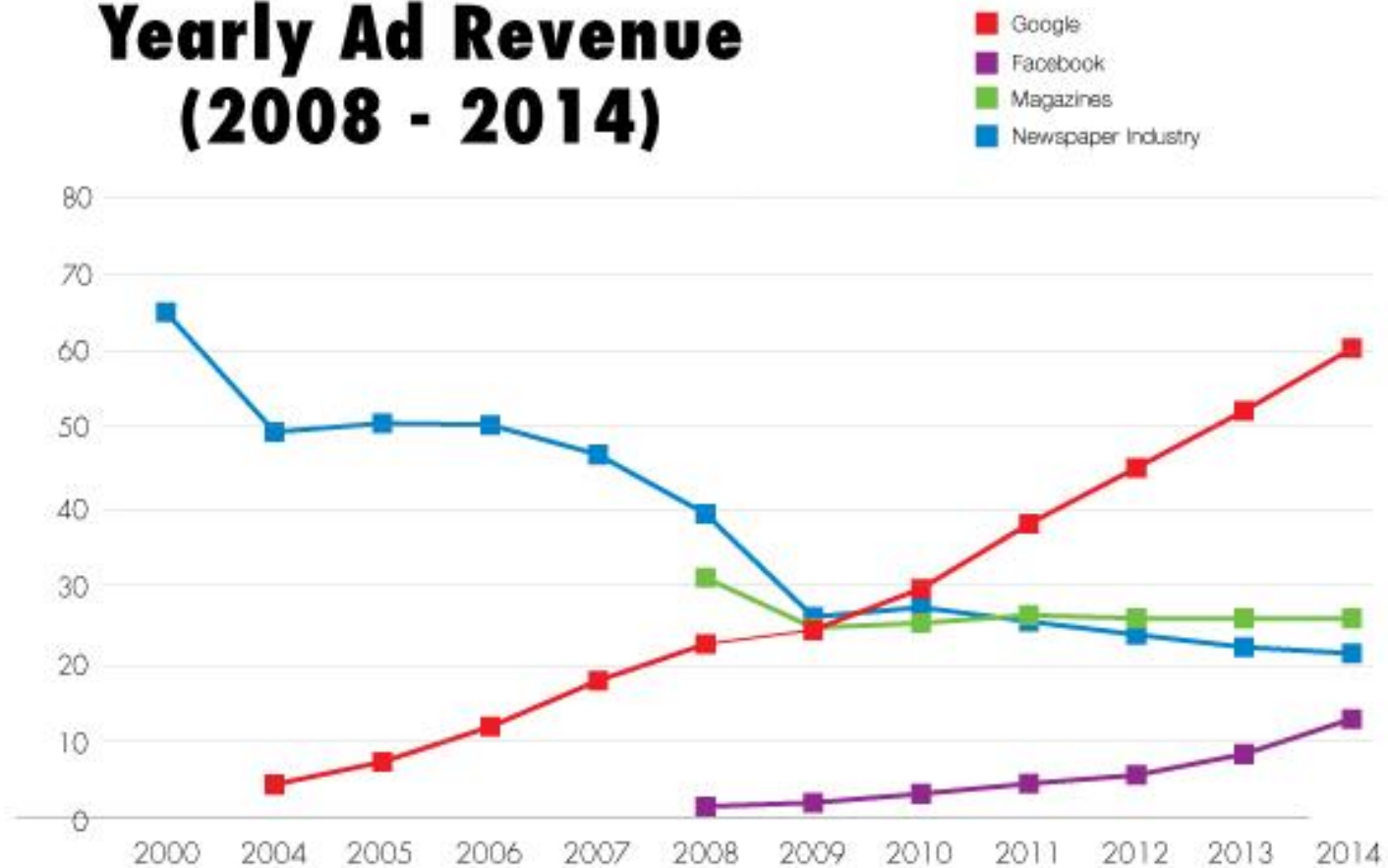
Total newsroom workforce (1990 - 2015)



Data: The American Society of News Editors annual newsroom census

Poynter.

Yearly Ad Revenue (2008 - 2014)



Sources: <https://investor.google.com/financial/tables.html>
<http://www.marketingcharts.com/us/categorized/facebook-ad-revenue-grew-69-in-11-2014/>
<http://www.adweek.com/socialtimes/facebook-q4-2014-mobile-is-now-69-of-ad-revenue/613826>
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